

RPM MUSIC TELEVISION RADIO FILM RECORDS THEATRE Weekly

Volume 11 No. 4
Week of March 24th, 1969

20
cents

PUBLISHED WEEKLY SINCE FEBRUARY 24TH, 1964

BBM CHALLENGED BY RADIO REP 0000 WEBCOR TESTS HAMIL-
TON AREA 0000 ALBERTA COUNTRY ON UPSWING 0000 THAW
'69 ON TOUR 0000 CAV-A-BOB'S HAROLD TATER 0000 LIGHT-
HOUSE BOWS TORONTO SCENE 0000 KERR LABEL TO RCA 0000
SUDBURY MUSICIANS LOWER DUES 0000



HAROLD
TATER
AND THE
CAV-A-BOB
LOVELIES
-Story-Page 9

ALLAN SLAIGHT CHALLENGES BBM

Toronto: In a broadside levelled against the November 1968 Radio report from the Bureau of Measurement (BBM), Allan Slight, president of broadcast representatives Stephens & Towndrow, labelled the report "misleading" and "invalid", and because of it "people are making bad decisions".

Slight's prime objection was the lumping together of the 18 to 24 age group with the 25 to 34 group. Although there have been indications that the "younger" adult sophisticates have influenced those in the older age bracket, there is still a wide and varied difference in listening habits, when it comes to radio.

In his letter Slight noted "There is little doubt that the November BBM has produced an inflated audience picture for some so-called 'Top 40' or 'Contemporary' stations in some Canadian markets".

Slight also pointed up Stephens

& Towndrow's examination of certain major Canadian markets where they are convinced that the November report from the BBM laid down listening patterns and audience changeover which "are illogical and of extreme concern with regard to resultant changes in purchasing decisions of national radio." It has been further suggested that hundreds of thousands of dollars are at stake. Results of the BBM report could, and in many cases, does, effect the projected spending of ad agencies looking for the best listening audience to invest their clients money.

It should be noted that the reason for the delay of the November report was the mail strike that restricted, somewhat, the homeowners participation through ballot returns, for which they are paid 50¢. In the case of one area examined by S&T with regard to ballot returns, it was found that Windsor showed an ab-

normally low ballot return. Reports apparently showed that from the number of ballots mailed to the Windsor area there were only 15 returned and none from the Windsor post office. According to the Slight letter, it had been suggested that possibly someone in the Windsor post office had gone on a wild 50¢ theft spree and destroyed the ballots. A re-sampling of the Windsor area was expected but none was apparently forthcoming.

Another area, examined by S&T, was Metro Vancouver, where it was found that the adult ballots, tabulated, were down 18% since the previous February survey. This would then make each ballot now worth 1800 adults compared with the 1400 of the February survey.

CKLG, not represented by S&T, and considered a very influential listening outpost for "bubblegummers" was shown as No. 1 in total circulation with a vast increase in adult audience. Says Slight, "They had not changed their programming from the last survey. They were the exclusive Top 40 station in that study and the exclusive Top 40 station in this study."

However, the distortion of the listening audience picture, if there is a distortion, can only be laid at the door of the BBM where, as discussed previously, the age bracket was not more accurately defined. The S&T examination of the Vancouver scene

BBM continued on page 9

EDITORIAL

Does the public care when a record is Canadian in content? Actually, I think they may someday be very proud of a Canadian industry, but at the present I wonder if playing up the origin of the product isn't just a little bit amateurish on the part of the radio personality.

Apparently radio people feel they're obligated to make known their attempts to play domestic product to satisfy the critics and the government regulating bodies.

The public complaining against a radio station doing their share would be futile. On the other hand, the CRTC is quite aware of the attempts of radio stations who are playing Canadian records and if in doubt have many contacts in the field who would either confirm or negate and invalidate complaints.

Perhaps the only misadventure with Canadian productions is the stigma the broadcaster is putting on Canadian records by not connecting them with New York, Nashville and Hollywood.

There has just recently been a trend by some programmers to simply play the record, naming artist and selection and not pre-judging the content by origin.

Wouldn't you agree that a record by Little Jimmy Brown from down the street would be considered trite by the

public who are used to a star-studded diet of million dollar publicity campaigns?

Fear not that you will be reported to the CRTC for a lack of interest. If they are logging you for Canadian content, they are quite aware of who the Canadian performers on record are, at the present time. There are so few.

If in the future there's an overabundance of Canadian records for the CRTC to keep track of, there will be no reason to log or to worry about complaints in an industry too active to pay any attention to a complaint when there are so many stations playing Canadian content.

Play it if it's good? Why not? As long as you are qualified to judge without those eternal crutches, the tip sheets, trade charts and foreign programming consultants.

When I say trade papers, I include the chart in RPM. This chart can only be a crutch to a station that will only play what we list and allow the choice of any new records to be made beyond their control. We report the action, and the similarity of the trade chart in Canada to a certain foreign industry doesn't please us, but what can we do but report what you are playing and selling?

SUDBURY MUSICIANS LOWER DUES

George Ingham, Secretary, Local 290, A.F. of M., announced to-day that the work dues that are payable by all union bands to the local in which they play, will be lowered from 4% to 2%, payable on the Union Scale in the Sudbury Dist. In this unprecedented move, the Union Local, which is the Union's newest, having been chartered January 1st of this year, will allow more Union bands into the area. The union local, under the able leadership of Mr. Ingham and a 8 man Executive Board is striving to become the A.F. of M.'s most progressive. Mr. Ingham, in making the announcement stated that, "as long as I am the Sect. of this Local, travelling bands will always have a friend and someone to turn to, in their needs."

WEBCOR NAMES TWO DISTRIBS

Toronto: Mr. Bill Patterson, vice president of the newly bowed Webcor Electronics announces the appointment of two new distributors for Hamilton.

These are Hunson Supply Co. Ltd. and East Hamilton Radio. Other distributors to be announced shortly.

Patterson also reports excellent sales on their blank cassettes, being offered at a retail price of \$1.98.

RPM MUSIC TELEVISION RADIO
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Weekly

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ADVERTISING RATES ON REQUEST

A "SOUND" FOR ALL TIMES...AND ALL SEASONS



**Gary
Buck**

FROM



**Tomorrow
Today**

ST 6283

CAPITOL RECORDS (CANADA) LTD.

RPM **ACTION** Weekly **STATIONS**

CHAK INUVIK N.W.T.
LONG GREEN-Fireballs-M
TO SUSAN ON THE WEST COAST WAITING
-Donovan-H
ROCK ME-Steppenwolf-N

CJYR EDSON ALTA.
MORNING GIRL-Neon Philharmonic-P
LOVIN' THINGS-Grassroots-N
GIVE IT TIME-Wayne Faro-K

CKXL CALGARY ALTA.
GALVESTON-Glen Campbell-F
THESE ARE NOT MY PEOPLE-Johnny Rivers-K
AQUARIUS LET THE SUNSHINE IN-5th
Dimension-K

CFRS SIMCOE ONT.
THE WEIGHT-Aretha Franklin-M
LOVING THINGS-Grassroots-N
MR SUN MR MOON-Revere & Raiders-H

CHUM TORONTO ONT.
IT'S ONLY LOVE-B.J. Thomas-J
I'LL TRY SOMETHING NEW-Supremes &
Temptations-L
FIRST OF MAY-Bee Gees-M

CHNO SUDBURY ONT.
HOT SMOKE & SASAFRASS-Bubble Puppy-J
MENDOCINO-Sir Douglas Quintet-K
GALVESTON-Glen Campbell-F

CKBC BATHURST N.B.
MOVE IN A LITTLE CLOSER-Mama Cass-N
IT NEVER RAINS ON MAPLE LANE-5 Man
Electrical Band-F
LOVIN' THINGS-Grassroots-N

CJCH HALIFAX N.S.
YOU'VE MADE ME SO VERY HAPPY -
Blood, Sweat & Tears-H
AQUARIUS LET THE SUNSHINE IN-5th
Dimension-K
THINGS I'D LIKE TO SAY-New Colony Six-K

CFNB FRÉDERICTON N.B.
HAWAII FIVE O-Ventures-K
GIMME GIMME GOOD LOVIN'-Crazy Elephant-M
LONG GREEN-Fireballs-M

CJRL KENORA ONT.
BACK DOOR MAN-Derek-C
ROCK ME-Steppenwolf-N
SOMETHING'S HAPPENING-Hermits Hermits-M

CKNX WINGHAM ONT.
I CAN HEAR MUSIC-Beach Boys-F
GALVESTON-Glen Campbell-F
APRICOT BRANDY-Rhinoceros-C

CKDR DRYDEN ONT.
I WONDER IF I CARE AS MUCH-Everly
Brothers-P
THESE ARE NOT MY PEOPLE-Johnny Rivers-K
EVERYBODY HIDES SOMETHING-Fats Domino-P

CJVI VICTORIA B.C.
AQUARIUS-5th Dimension-K
MORNING GIRL-Neon Philharmonic-P
YOU'VE MADE ME SO HAPPY-Blood, Sweat &
Tears-H

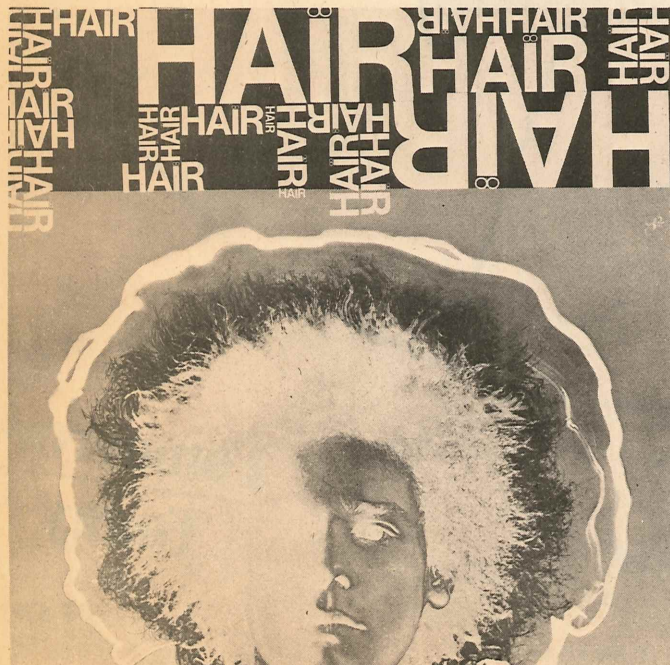
CKBB BARRIE ONT.
MENDOCINO-Sir Douglas Quintet-K
GALVESTON-Glen Campbell-F
AQUARIUS-5th Dimension-K

RPM **CANADIAN** Weekly **CONTENT** **CHART**

- 1 1 **CRUEL WAR**
Sugar N Spice-Franklin-622-K
- 2 3 **PRIVATE TRAIN**
5 Man Electrical Band-Capitol-2368-F
- 3 2 **THESE EYES**
Guess Who-Nimbus Nine-9005-N
- 4 4 **TWILIGHT WOMAN**
49th Parallel-Venture-1004-M
- 5 5 **LILY THE PINK**
Irish Rovers-Decca-32444-J
- 6 7 **KING SIZE**
Jayson Hoover-WB 5006-P
- 7 8 **ONE RING JANE**
Mother Tuckers Yellow Duck-Duck-7-K
- 8 6 **SO COME WITH ME**
Witness-Apex-77093-J
- 9 9 **MOODY MANITOBA MORNING**
Five Bells-Polydor-540007-Q
- 10 10 **RECIPE FOR LOVE**
Dew Line-Capitol-72556-F

CHART LISTINGS - Alphabetically

- 20 Aquarius Let The Sunshine In
- 58 Apricot Brandy
- 48 Albatross
- 36 A Lover's Question
- 17 Baby Baby Don't Cry
- 47 Back Door Man
- 69 Blessed Is The Rain
- 42 Brother Love's Travelling Salvation Show
- 21 But You Know I Love You
- 93 The Chokin Kind
- 49 Cloud Nine
- 33 Cruel War
- 67 Day After Day
- 68 Didn't You Know
- 1 Dizzy
- 57 Don't Forget About Me
- 61 Don't Give In To Him
- 80 Don't Touch Me
- 66 Do Your Thing
- 26 Everyday People
- 45 First Of May
- 10 Galveston
- 40 Gimme Gimme Good Lovin'
- 75 Give It Away
- 77 Goodbye Columbus
- 55 Hair
- 70 Hawaii Five O
- 14 Heaven
- 41 Hello It's Me
- 29 Hot Smoke & Sasafress
- 62 I Can Hear Music
- 92 Ice Cream Song
- 98 Idaho
- 28 I Got A Line On You
- 79 I Like What You're Doing
- 54 I'll Try Something New
- 99 In The Still Of The Night
- 4 Indian Giver
- 90 I Still Love You
- 86 Is It Something You've Got
- 78 It's Only Love
- 72 It's Your Thing
- 11 I've Gotta Be Me
- 46 Johnny One Time
- 95 July You're A Woman
- 64 Kick Out The Jams
- 83 King Size
- 35 The Letter
- 50 Lily The Pink
- 44 Long Green
- 25 Lovin' Things
- 65 Memories
- 22 Mendocino
- 94 Mercy
- 84 Mini-Skirt Minnie
- 82 Morning Girl
- 56 Move In A Little Closer Baby
- 8 Mr Sun Mr Moon
- 13 My Whole World Ended
- 63 No Not Much
- 81 Nothing But A Heartache
- 85 One Eye Open
- 73 One Ring Jane
- 39 Only The Strong Survive
- 89 Only You
- 71 Playgirl
- 37 Private Train
- 5 Proud Mary
- 19 Rock Me
- 15 Runaway Child Running Wild
- 91 Sing A Simple Song
- 52 So Come With Me
- 51 Soul Experience
- 100 Soul Pride
- 30 Snatching It Back
- 74 Sweet Cherry Wine
- 23 Sweet Cream Ladies Forward March
- 31 Tear Drop City
- 97 There Never Was A Time
- 28 These Are Not My People
- 18 These Eyes
- 6 Things' I'd Like To Say
- 7 This Girl In Love With You
- 9 This Magic Moment
- 3 Time Of The Season
- 88 Time Is Tight
- 59 Time Was
- 2 Traces
- 32 Try A Little Tenderness
- 34 Twenty Five Miles
- 60 The Way It Used To Be
- 87 The Wedding Cake
- 12 The Weight
- 53 When He Touches Me
- 76 Where Do You Go To My Lovely
- 43 Will You Be Staying After Sunday
- 16 You Gave Me A Mountain
- 24 You Showed Me
- 27 You've Made Me So Very Happy
- 96 Zazueria



FEATURING
THE
STAGE
VERSIONS
OF THE
CURRENT HITS
"AQUARIUS"
"LET THE
SUNSHINE IN"
"HAIR"
(Title Song)

on
polydor
records
583 043

THE RPM 100

An ADVANCE COPY of this chart is available to the trade -- by special subscription.

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

UNIVERSITY MICROFILMS
Allied
Arc
CMS
Capitol
Caravan
Columbia
Compo
London
Musimart
Phonodisc
Pickwick
Polydor
Quality
RCA
Spartan
WB 7 Arts

- 1 3 4 **DIZZY**
Tommy Roe-ABC-11164-Q
- 2 5 12 **TRACES**
Classics IV-Imperial-66352-K
- 3 7 15 **TIME OF THE SEASON**
Zombies-Date-1268-H
- 4 1 2 **INDIAN GIVER**
1910 Fruitgum Co.-Buddah-91-M
- 5 2 3 **PROUD MARY**
Creedence Clearwater-Fantasy-619-R
- 6 13 17 **THINGS I'D LIKE TO SAY**
New Colony Six-Mercury-72858-K
- 7 10 10 **THIS GIRL'S IN LOVE WITH YOU**
Dionne Warwick-Scepter-12241-J
- 8 17 23 **MR SUN, MR MOON**
Paul Revere & Raiders-
Columbia-44744-H
- 9 6 1 **THIS MAGIC MOMENT**
Jay & The Americans-UA-50475-J
- 10 32 47 **GALVESTON**
Glen Campbell-Capitol-2428-F
- 11 14 19 **I'VE GOTTA BE ME**
Sammy Davis-Reprise-0779-P
- 12 18 30 **THE WEIGHT**
Aretha Franklin-Atlantic-2603-M
- 13 19 26 **MY WHOLE WORLD ENDED**
David Ruffin-Motown-1140-L
- 14 4 6 **HEAVEN**
Rascals-Atlantic-2599-M
- 15 20 32 **RUNAWAY CHILD RUNNING WILD**
Temptations-Gordy-7084-L
- 16 16 16 **YOU GAVE ME A MOUNTAIN**
Frankie Laine-ABC-11174-Q
- 17 8 9 **BABY BABY DON'T CRY**
Smokey Robinson & The Miracles-
Tama-54178-Q
- 18 9 7 **THESE EYES**
Gessy Who-Nimbus Nine-9005-N
- 19 33 51 **ROCK ME**
Steppenwolf-RCA-4182-N
- 20 55 66 **ACQUARIUS**
LET THE SUNSHINE IN
5th Dimension-Soul City-772-K
- 21 11 14 **BUT YOU KNOW I LOVE YOU**
First Edition-Reprise-0799-P
- 22 30 33 **MENDOCINO**
Sir Douglas Quintet-Smash-2191-K
- 23 28 29 **SWEET CREAM LADIES**
FORWARD MARCH
Box Tops-Mala-12035-M
- 24 12 5 **YOU SHOWED ME**
Turtles-White Whale-292-M
- 25 26 25 **LOVIN' THINGS**
Grassroots-RCA-5180-N
- 26 15 8 **EVERYDAY PEOPLE**
Sly & Family Stone-Epic-10407-H
- 27 63 71 **YOU'VE MADE ME**
SO VERY HAPPY
Blood, Sweat & Tears-
Columbia-4044776-H
- 28 34 34 **I GOT A LINE ON YOU**
Spirit-Ode-115-H
- 29 31 37 **HOT SMOKÉ & SASAFRASS**
Bubble Puppy-Int'l Artists-128-J
- 30 40 53 **SNATCHING IT BACK**
Clarence Carter-Atlantic-2605-M
- 31 39 39 **TEAR DROP CITY**
Monkees-RCA-66-5000-N
- 32 44 44 **TRY A LITTLE TENDERNESS**
3 Dog Night-RCA-4177-N
- 33 35 35 **CRUEL WAR**
Sugar N Spice-Franklin-622-K
- 34 66 73 **TWENTY FIVE MILES**
Edwin Starr-Gordy-7083-L
- 35 60 63 **THE LETTER**
Arbors-Date-1638-H
- 36 37 38 **A LOVER'S QUESTION**
Otis Redding-Atco-6654-M
- 37 48 50 **PRIVATE TRAIN**
5 Man Electrical Band-Capitol-2368-F
- 38 46 54 **THESE ARE NOT MY PEOPLE**
Johnny Rivers-Imperial-66360-K
- 39 64 77 **ONLY THE STRONG SURVIVE**
Jerry Butler-Mercury-72898-K
- 40 61 81 **GIMME GIMME GOOD LOVIN'**
Crazy Elephant-Bell-763-M
- 41 42 42 **HELLO IT'S ME**
The Nazs-SGC-001-M
- 42 51 55 **BROTHER LOVE'S TRAVELLING**
SALVATION SHOW
Neil Diamond-UNI-55809-J
- 43 45 45 **WILL YOU BE STAYING**
AFTER SUNDAY
Peppermint Rainbow-Decca-32410-J
- 44 53 57 **LONG GREEN**
Fireballs-Atco-6651-M
- 45 82 --- **FIRST OF MAY**
Bee Gees-Atco-6657-M
- 46 54 58 **JOHNNY ONE TIME**
Brenda Lee-Decca-32428-J
- 47 56 60 **BACK DOOR MAN**
Derek Bang-566-C
- 48 58 62 **ALBATROSS**
Fleetwood Mac-Epic-5-10436-H
- 49 50 56 **CLOUD NINE**
Mongo Santamaria-Columbia-44740-H
- 50 65 68 **LILY THE PINK**
Irish Rovers-Decca-32444-J
- 51 57 61 **SOUL EXPERIENCE**
Iron Butterfly-Atco-6647-M
- 52 49 50 **SO COME WITH ME**
Witness-Apex-77093-J
- 53 62 67 **WHEN HE TOUCHES ME**
Peaches & Herb-Date-1637-H
- 54 88 --- **I'LL TRY SOMETHING NEW**
Diana Ross & Supremes & Temptations
Motown-1142-L
- 55 69 80 **HAIR**
Cowbills-MGM-14026-M
- 56 68 83 **MOVE IN A LITTLE**
CLOSER, BABY
Mama Cass-RCA-4184-N
- 57 67 78 **DON'T FORGET ABOUT ME**
Dusty Springfield-Philips-2606-K
- 58 86 --- **APRICOT BRANDY**
Rhinoceros-Elektra-45647-C
- 59 73 86 **TIME WAS**
Canned Heat-Liberty-56079-K
- 60 77 93 **THE WAY IT USED TO BE**
Engelbert Humperdinck-Parrot-40036-K
- 61 96 --- **DON'T GIVE IN TO HIM**
Gary Puckett & Union Gap-
Columbia-44788-H
- 62 78 96 **I CAN HEAR MUSIC**
Beach Boys-Capitol-2432-F
- 63 72 88 **NO NOT MUCH**
Vogues-Reprise-0803-P
- 64 76 79 **KICK OUT THE JAMS**
MCS-Elektra-45648-C
- 65 97 --- **MEMORIES**
Elvis Presley-RCA-9731-N
- 66 70 70 **DO YOUR THING**
Watts 103 Street Rhythm Band
Reprise-7250-P
- 67 91 97 **DAY AFTER DAY**
Shango-A&M-1014-M
- 68 80 99 **DIDN'T YOU KNOW**
Gladys Knight & The Pips-
Soul-35057-L
- 69 94 --- **BLESSED IS THE RAIN**
Brooklyn Bridge-Buddah-95-M
- 70 98 --- **HAWAII FIVE O**
Ventures-Liberty-56068-K
- 71 95 --- **PLAYGIRL**
The Prophets-Kapp-962-J
- 72 --- --- **IT'S YOUR THING**
Isley Brothers-T-Neck-901-M
- 73 83 85 **ONE RING JANE**
Mother Tuckers Yellow Duck-
Duck-2-K
- 74 --- --- **SWEET CHERRY WINE**
Tommy James & Shondells-
Roulette-7039-C
- 75 93 100 **GIVE IT AWAY**
Chi-Lites-Brunswick-55389-J
- 76 --- --- **WHERE DO YOU GO TO MY LOVELY**
Peter Sarstedt-World Pacific-77911-K
- 77 85 89 **GOODBYE COLUMBUS**
Association-WB/7 Arts-7267-P
- 78 --- --- **IT'S ONLY LOVE**
B.J. Thomas-Scepter-12244-J
- 79 81 84 **I LIKE WHAT YOU'RE DOING**
Carla Thomas-Stax-0024-M
- 80 --- --- **DON'T TOUCH ME**
Bettye Swann-Capitol-2382-F
- 81 92 95 **NOTHING BUT A HEARTACHE**
Flirtations-Deram-85036-K
- 82 89 90 **MORNING GIRL**
Neon Philharmonic-WB/7 Arts-7261-P
- 83 89 90 **KING SIZE**
Jayson Hoover-WB/7 Arts-5006-P
- 84 --- --- **MINI-SKIRT MINNIE**
Wilson Pickett-Atlantic-2611-M
- 85 100 - **ONE EYE OPEN**
Maskman & Agents-Dynamo-125-K
- 86 --- --- **IS IT SOMETHING YOU'VE GOT**
Tyronne Davis-Dakar-605-M
- 87 99 --- **THE WEDDING CAKE**
Connie Francis-MGM-14034-M
- 88 --- --- **TIME IS TIGHT**
Booker T & MG's-Stax-0028-M
- 89 90 94 **ONLY YOU**
Bobby Hatfield-Verve-10634-M
- 90 --- --- **I STILL LOVE YOU**
Jackie Wilson-Brunswick-55402-J
- 91 --- --- **SING A SIMPLE SONG**
Sly & The Family Stone-Epic-10407-H
- 92 --- --- **ICE CREAM SONG**
Dynamics-Cotillion-44021-M
- 93 --- --- **THE CHOKIN' KIND**
Joe Simon-Soundstage 7-2628-K
- 94 --- --- **MERCY**
Ohio Express-Buddah-102-M
- 95 --- --- **JULY YOU'RE A WOMAN**
Pat Boone-Polydor-541028-Q
- 96 --- --- **ZAZUEIRA**
Herb Alpert & Tijuana Brass-
A&M-1043-M
- 97 --- --- **THESE NEVER WAS A TIME**
Jeannie C Riley-Plantation-16-F
- 98 --- --- **IDAHO**
Four Seasons-Philips-40597-K
- 99 --- --- **IN THE STILL OF THE NIGHT**
Paul Anka-RCA-0126-N
- 100 --- --- **SOUL PRIDE**
James Brown-King-6222-L

Record stores and companies are requested to submit their reports weekly

MUSIC

PAUL CLARK, sales/promotion manager of Phonodisc Limited, looking after Ontario promotion until replacement named for ROGER STEVENS. Woody Herman's Cadet LP "Light My Fire" receiving good action on MOR and MOT stations. Acts skedded for Toronto include Country Joe & Fish, Electric Circus Apr 6; Muddy Waters, Rock Pile Apr 4-5; Howling Wolf back to Toronto sometime in April, and the Supremes at the O'Keefe for one week Apr 21. Phonodisc putting on strong push for Val Doonican's lid of "Jennifer's Rabbit" over Easter.

BOB ZENS, prod/mgr CKYL Peace River, reports "Proud Mary" as top of the heap, "Cruel War" cool second with "Dizzy", First Edition's "But You Know" and the Turtles "You Showed" close behind. Canadians seeing action include Allan Sisters with their "Jinny Jo", "Twilight Woman" by 49th Parallel and "You've Got That Lovin' Look" by Mythical Meadow.

CHARLIE CAMILLERI lists "Time Of The Season" by the Zombies as his top selling Columbia single. Puckett's "Don't Give", "Mr. Sun" by Revere; The Arbors' "Letter" and Spirit's "Line" make up the top five. The Chambers Bros are showing as a breakout with "Are You Ready". The Mercey Bros with "Who Drinks My Beer When I'm Gone" showing good form with their Canadian release. Michel Tary still chalking up sales. Camilleri lists both sides as popular ("If You Believe" and "All That I Love"). Donovan's "Greatest Hits" top action LP along with "The Live Adventures Of Al Kooper & Mike Bloomfield". Charlie also brings our attention to two LP's by a fantastic talent, Anna Black. Her releases "Meet Anna Black" and "Thinking About My Man". Anna could be the "Queen of blue eyed soul".

PAULINE DENNIS, owner of Dennis Radio in Woodstock, Ont. has a good sales picture for "Dizzy", Foundations' "Buttercup", Campbell's "Galveston", and interesting sales for Love Sculpture's "Sabre Dance". Top Selling LP's - all belong to Glen Campbell.

DAVE JAY, chief announcer at CJCJ Woodstock, New Brunswick, shows "Touch Me" by the Doors, and "Skooby Doo" by the Archies as topping the list. Breakout singles include "Hermits" "Something's Happening", Gary Gruver's??? "These Are Not My People" and "Come A Little Bit Closer" by Trini Lopez. Bill Cosby's "200 MPH" is the top action LP. An "eat-in" at a local food market by CJCJ's Fabulous Five and a team of competitors ended up one ugly mess with one beautiful winner, five foot one copy chief, Jolly Jane.

DANNY ROMAN, CJCJ Halifax and whole crew jubilant over their station being the only "total hit playing station in Atlantic Canada...24 hours a day". Top U.S. acts in town recently for successful concerts including Mitch Ryder, Unifacs and Anthony & Imperials. Canadians receiving exposure include Five Man Electrical Band, Sugar 'N Spice, and Guess Who. Breakout singles include "Playgirl" by The Prophets and Puckett's "Don't Give In To Him".

Weyburn, Saskatchewan's SOO LINE PIANO HOUSE experiencing good sales with "Crimson & Clover", "Magic Moment", "Proud Mary", "Build Me Up Buttercup" and "Dizzy". Action LPs include "Help Yourself" by Tom Jones and "Association's Greatest Hits".

DAVE ROWDEN now looking after MOT shows at CFCO Chatham, Ont. Action LPs include "Blood Sweat & Tears" and "Association's Greatest

Hits". Top single "Dizzy". Honourable mention on the "Long Green" lid by The Fireballs.

DON THATCHER, a recent addition to CFOR Orillia, Ont. as rock jock has found excellent results of combining the top teen pop record releases with soul. No preference, "if it suits the sound, okay, and if it's Canadian, fine, or American, fine". Sly & Family Stone top the list with "Everyday People". Rhinoceros have a breakout with "Apricot Brandy" along with "A Day Without Love" by Love Affair. Canadian singles showing well are "Cruel War", "Twilight Woman" and "These Eyes".

SUGAR 'N SPICE into Regina for a University show and dance (14). Good action on their single at CKCK reports JOHNNY WALKER. Breakout single "Gimme Gimme Good Lovin'" by Crazy Elephant. Other Canadians happening, Five Man Electrical Band, and Witness.

Elvis Presley's "Edge Of Night" big seller at NASH ELECTRIC, Blind River, Ont. Tommy James showing well along with Supremes and Temptations, Foundations and Brenda Lee. Lucille Starr's "Cajun Love" breaking out with "Wedding Cake" by Connie Francis. Lucille's "French Song" still selling well.

JOHNNY ONN reports from CJME Regina that their "Swing-Into-Spring" promotion is almost ready to happen. Not a new idea in radio but new to Regina. Apparently tested initial reaction indicated good market. Breakout single "Paxton Quigley's Had The Course" by Chad & Jeremy, adds Onn, "on strength of movie in town". Station has full line-up of Canadian releases.

COMPO SINGLES CUT IN STEREO

Toronto: Effective immediately all Decca, Coral and Brunswick singles are to be cut and released in stereo.

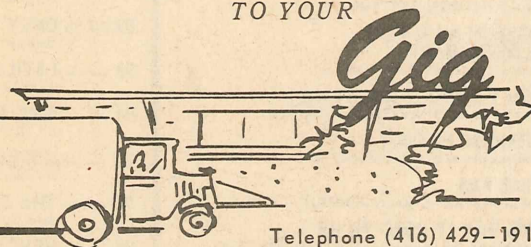
First of the new Decca stereo releases to be released will be "Pinball Wizard" by the Who, culled from their two record set, "Tommy 1914-1984". This LP has been described as a rock opera concept and should be released by mid-April. The group are also skedded for a Toronto appearance sometime in April.

Also to be released on Decca is a new single by Sammy Davis Jr. from the soundtrack album "Sweet Charity" entitled "Rhythm Of Life". This movie will open at Toronto's University Theatre, April 3rd. It's been reported that the first week showing in Boston, "Sweet Charity" did \$40,000 business, and the album is reported to have sold in excess of 25,000 copies for the same time period.

New label acquisition for Decca is Steady, a Los Angeles based company. Initial release, "Red Red Wine" by Painted Garden, is apparently in the rock steady bag.

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AND MANY MANY OTHERS

Cosby - Today's Answer To Non-Smut Success

Toronto: "A comedian with a lot of class" would almost sum up Bill Cosby's O'Keefe attack on hogtown (10-15). His opening line "Good evening.....I'd like to welcome you to Toronto" set the stage for an evening of exciting and refreshing comedy material from one of the coolest and funniest "nitty gritty" stand-ups to hit Toronto in many a moon. There were those among the first nighters who remembered Cosby from his days at Toronto's snow defunct Fifth Peg and wonder why all the class and confidence. Cosby is perhaps one of the most successful of stage and recording acts in the business today, a good reason for confidence. As far as class, he had it all the time. The fact that he has five gold records under his belt, which represents sales totalling several millions of dollars, has an excellent image on television ("I Spy" plus numerous guest shots), and his week at the O'Keefe is practically sold out, indicative of how much class Cosby really has. It's also interesting to come face to face with a successful comedy act who made it without the usual smut-crutch resorted to by so many of today's not so funny men.

Cosby's situation comedy is so in keeping with today's "near" and "hoped for" happenings that he's

created "wall to wall laughter". His family situations and experiences with the Catholic church, the latter complete with hand signals and a very funny and inoffensive description of proceedings from the holy water to the smoke pot and bell ringer. Of his daughters, he says "I know they're girls, because they stand in front of the television during the football game". His description of the birth of a baby and how it could "turn a reasonably sane man into a quivering, nervous wreck, on the verge of a breakdown", was priceless.

Cosby's on-stage appearance is superb. He dresses conservatively mod, the orange tie and white shoes only add to it.

Supporting Cosby was a five man group known as The Checkmates, who will soon be releasing their A&M single "Love Is All I Have To Give", distributed in Canada by Quality. This quintet, together for almost eleven years, are a very tight and exceptionally professional musical unit. Their backing of Cosby, on his attempt to sing the blues, made them look good, not that Cosby isn't a good singer, but he is a much better funny man, and leaving the professional music side up to the Checkmates was just another indication of just "how big" Bill Cosby is.

- Bill Armstrong

International Pubbery Talks For London

Montreal: Mimi Trepel, General Manager, Carolyn Kalett, Assistant Manager, and Bert Siegelson, Director of Professional Activities of the American Burlington and Felsted Music Corporations, in talks (Feb 27-28) with Canadian counterparts, Fraser Jamieson, Alice Koury, and Jocelyn Leblanc.

The discussions dealt with all aspects of the music publishing

business and in particular, the expansion of activities by both operations. Expansion of co-operation was also examined.

Latest successes to come from this area is the March 3rd. release of "Eleazar's Circus" by Stonepillow, (Phase 4 SP 44123). This is the first pop release in the Phase 4 series and has already received excellent reviews.

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Harold Tater's Oasis In Toronto's Asphalt Jungle

Toronto: Said a New York visitor, "Let's talk about living", answered a Toronto swinger, "Let's groove at the Cav-A-Bob". Not that the Cav-A-Bob is inhabited solely by the "groove daddies" and out-of-town "hipsters" but, for six days a week, it has every appearance of being "where it's at", and that's an accomplishment in itself being as the Cav-A-Bob is south of Queen St, where the bright lights just don't seem so bright.

How cum, in a city where the prime requisite for a successful bar would seem to be a front door full of menacing, threatening, muscle-bound, pea brained man, namely a "bouncer", owners, who spend most of their time away from their own creation and managers who only seem interested in enforcing restrictions, many of his own making? How cum then, is the Cav-A-Bob a refreshing oasis in a downtown asphalt jungle?....and, without the prime requisites, is a six day a week success? The blame all belongs to Harold Tater, a six foot two manager extraordinaire. Tater's only been with the Cav-A-Bob for two years but from the beginning when he literally ripped out the old ho-hum atmosphere and re-decorated with new lighting and soft plush broadloom with a stage and dance area conducive to the inviting motif and a "live" entertainment policy that must be the end results of a massive study in human behavior, the Cav-A-Bob has created a new set of rules for downtown Toronto.

Tater's a rounder-type bar man but one with a lot of moxie which he's acquired through his world travels. He was brought up in what was considered a "tough" area of Toronto (Queen and Bathurst), but he kicked this environ early enough in life to create a mold for himself, which was somewhat unique. Now in his thirties, Tater remembers well the experiences he had while in the franchise business which took him to most of the European countries as well as the Islands in the southern climes.

It was Harold Tater who opened the Brass Rail in London England. The same Tater who successfully managed the top clubs in Jamaica including the Silver Seas, Sans Souci, Runaway Bay, and the Marakesh, now the Playboy Club. This same Harold Tater is the Chairman of the House Committee for the Variety Club in Toronto. The Tater influence is recognized as soon as you pass the front door of the Cav-A-Bob. The service is exceptional, the girls pretty and the male help courteous. Tater has utilized local air-waves with great success. Most of his advertising is done over CHFI, who are just around the corner and possibly the extremes in sincerity detected by the CHFI advertising is because of the almost total involvement by the station's personnel with Tater and the Cav-A-Bob staff. Tater has also

been one of CHFI's severest critics. Almost constantly tuned into the station, if he hears an instrumental version of a song having particularly pretty lyrics, he raises hell with station manager Vaughn Bjere. Case in point: the programming of an in-

strumental version of "Guess Who I Saw Today", which happens to be one of Tater's favourites, almost created a rift beyond repair.

One of the promotions Tater carried on CHFI was directed at the downtown business man. The theme



(to l to r) Renee Raff, Roger Haworth, Charles Eckers.

(bottom) Tater's beauties at the service bar. (Photo - Pat Lacroix)

was "Don't fight the rush hour traffic, dance it away at the Cav-A-Bob." He was immediately besieged by housewives demanding his scalp for keeping their husbands late for supper. The Cav-A-Bob was placed on the blacklist by several organizations of housewives. But business boomed. Many of the husbands had their wives meet at the club for cocktails and most stayed for dinner. It should be noted that the Cav-A-Bob is one of the few clubs in Toronto where dancing is allowed in the early afternoon. At 5:30 when the entertainment commences it's a very happy and swinging crowd that invades the Cav-A-Bob. Tater and his staff know most of the patrons on a first name basis. Repeater business is the basis for the success of the Cav-A-Bob which is not an off-the-street club.

The best food, the best wine, and the best service wouldn't be complete without the best in entertainment, and this is where Tater shines. Most of his acts come by way of New York's famous Jilly's, a favourite hang-out for Frank Sinatra and other top showbiz types. They're not nationally acclaimed groups, but they're "in" with the supper club crowd. Tater travels to Jilly's from time to time to see some of the groups in action before signing for the Toronto club. His bookings are arranged through the Morrison Agency in New York. His groups stay on the average of four weeks but Tater doesn't stay with this policy completely. He's found excellent patron acceptance to several Canadian acts including the Metro Stompers, Henry Cuesta and Olive Brown, and maintains this change in policy almost every six months for a six to eight week period.

The most recent package of talent at the Cav-A-Bob was the Renee Raff Trio. Renee, a beautiful and talented South African, who has seen

much success on the North American club circuit was a natural for Tater's crowd. Her material was current and excellent. Although basically "bar-jazz" her adventures with "chicken rock" ("59th Street Bridge Song", "Scarborough Fair", "Little Green Apples") were crowd pleasers. Whether it was "Lush Life", "Patta Patta" or her swing into today's Top 40, it was sittin' or listenin' entertainment with exceptionally fine backing by Roger Haworth on bass, and Charles Eckers on drums. Both these top rated sidemen are in demand as accompanists. Eckers, who has played on several recording sessions in the U.S. as well as television and radio commercials has an inoffensive yet great aura of effectiveness about him. He's obviously loyal to the star of the trio and unfortunately withdraws somewhat from the limelight, but his qualities and unpretentious stage projection are nonetheless quite evident and balances off the trio's stage presentation.

Haworth, on the other hand, shouldn't be wasting his talents on an area of restrictive recognition. He does most of the arranging for the trio, he writes and he produces. Haworth is also well known in New York's model circles and has been acclaimed for his paintings, a strange set of credentials, indeed, for a sideman.

Like Eckers, Haworth has fronted his own groups. His latest, and he's still working on this one is Raj and The Rah People, which he has in the can (on record) and is currently negotiating a release in the U.S. He was also arranger-composer-bassist for the Elvin Jones Quartet, who received rave reviews at the Newport Jazz Festival. It's expected that after this Toronto appearance Haworth will pursue a more productive career in the music business, which could create a much more exciting life for "Raj" Haworth.

It's not been the policy of RPM to cover the club scene in Toronto, or any other city in Canada, but we have received numerous requests from our readers asking when....in Toronto, where a guy can take a gal for a night of wineing and dancing and where they'll be treated with a certain amount of respect. After a close and undercover scrutiny of the Toronto scene, we're of the opinion that "Tater's Cav-A-Bob is a hard act to follow."

BBM continued from page 2

revealed that the BBM had correctly weighted the ballot response in the 18 to 34 age group against their ratio of the total adult population. "But", notes Slaight, "You did not weight the response correctly if there had been a split of 24/25. The 18 to 24 group (a seven-year span) produced 13% more tabulated diaries than the 25 to 34 (a ten-year span). This is out of proportion and obviously weighted in favour of the Top 40 or Under-25 type of program format."

It's been indicated that the BBM are not too happy about Slaight's making public what he feels inadequacies in the BBM set-up. Slaight is of the opinion however, that "I'm not afraid to expose dirty linen. The BBM is an industry-subsidized organization and any criticism of it should be aired publicly."

Since Slaight's attack on the November Report, there has been growing unrest throughout the radio industry and some talk of an alternative to the industry-financed BBM.

Stephens & Towndrow represent 13 AM stations from coast to coast in Canada.

RCA To Distribute Gibb Kerr Label

Toronto: Gibb Kerr, prexy of Kerr Records, and manager of Rich Little, recently in Toronto to complete negotiations for RCA distribution of his Kerr product, across Canada.

Initial album release will be "Rich Littles' Broadway" with two to follow, shortly.

Single product is "Used To" by Dian Hart, a California girl Kerr discovered singing in Toronto's Royal York Hotel. The single has already broken out in the U.S.

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RPM's "COMMENT" Creates Much Interest

Toronto: RPM has received several letters and telephone calls regarding our "Comment" in the RPM Confidential Listing, Week of March 17th, 1969, many asking that the contents be reprinted in the RPM Weekly. One writer, Tony Frank, who heads up Alldisc Distributors in Toronto, wrote: "Your 'comment' on this week's listing is so very much to the point, why not print it as an item in the next issue of RPM."

We oblige, as follows.

As the spring and summer months approach, dealers are prone to start thinking about reducing their inventory of records. This is done in anticipation of the "slow season", which could produce a great deal of additional revenue if the dealer would fight the bug-a-boo of a slowdown of buying. Actually, the spring and summer seasons should be just as productive as any other time if the dealer were aided by stocking a carefully chosen inventory of LPs and singles.

Some dealers have found there's a great deal of business still hanging around through the nice weather. A little more emphasis on window display and a small reminder in the local paper or on the local radio could also

assist in spreading the word that you are going to offer the customer a little more than just your regular service.

The dealer should look at the spring and summer months as a time to build up his trade. Sales and specials will accomplish this. It's time to advertise, and a time to build public relations.

With proper planning, the summer can become a good selling season. Too often the dealer sits with a limited inventory of current merchandise. He holds back his buying for the fall season, when there's no reason why the store or record department shouldn't create solid business over the lean months.

The three sun months should be sales months. Traffic can be built up with sales promising good current merchandise at a reduced rate. A sale can be nothing but the clearance of old undesirable merchandise. The aggressive dealer will sell first rate merchandise. His trade will develop and his overall inventory is actually what is keeping him in business. The slower times are there to bolster his stock....and who would want to walk into a store that carries only the best sellers? Variety is the spice of life and an essential part of the record business.

LONDON'S TOP SELLING POP ENGLISH PRODUCT

Montreal: Richard Glanville-Brown, publicity for London Records of Canada reports the following English pop product as the top sellers in their catalogue.

Albums

A MAN WITHOUT LOVE
Englebert Humperdinck
FEVER ZONE
Tom Jones
HELP YOURSELF
Tom Jones
BLUES FROM LAUREL CANYON
John Mayall
ELEAZAR'S CIRCUS
Stonepillow
HAMMOND POPS
Klaus Wunderlich
JOURNEY TO THE CENTRE OF YOUR MIND
Amboy Dukes
THEMES LIKE OLD TIME
Radio Yesteryear
LIVIN' THE BLUES
Canned Heat
CLOSE COVER BEFORE PLAYING
Gary Lewis
EDIZIONE D'ORO
4 Seasons
ANYTHING YOU CHOOSE
Spanky & Our Gang
DUSTY IN MEMPHIS
Dusty Springfield

Singles

THE WAY IT USED TO BE
Englebert Humperdinck
THE CRUEL WAR*
Sugar 'N Spice
WHAT CAN THE MATTER BE*
Poppy Family
ONE RING JANE*
Mother Tuckers Yellow Duck
TRACES
Classics IV
THESE ARE NOT MY PEOPLE
Johnny Rivers
AQUARIUS
5th Dimension
ANYTHING YOU CHOOSE
Spanky & Our Gang
DON'T FORGET ABOUT ME
Dusty Springfield
THINGS I'D LIKE TO SAY
New Colony Six
ONLY THE STRONG SURVIVE
Jerry Butler
NOTHING BUT A HEARTACHE
Flirtations

Brown pointed up the strong showing of the Canadian product marked with an asterick, claiming that the radio station interest in Canadian releases has shown an increase which is allowing the releases to figure significantly in the overall sales returns. Because of this success London is concentrating even more on the release of quality product.

YOUNG ADULT

With the increasing interest of non-top forty stations in the more acceptable young adult "hit parade" records, RPM, this week, commences a chart to guide this format of broadcasting.

- 1 --- I'VE GOTTA BE ME
Sammy Davis Jr-Repriase-0779-P
- 2 ---- TRACES
Classics IV-Imperial-66352-K
- 3 --- GALVESTON
Glen Campbell-Capitol-2428-F
- 4 --- THIS MAGIC MOMENT
Jay & Americans-UA-50475-J
- 5 --- YOU GAVE ME A MOUNTAIN
Frankie Laine-ABC-11174-Q
- 6 --- THIS GIRL'S IN LOVE WITH YOU
Dionne Warwick-Scepter-12241-J
- 7 --- THINGS I'D LIKE TO SAY
New Colony Six-Mercury-72858-K
- 8 --- ACQUARIUS LET THE SUNSHINE IN
5th Dimension-Soul City-772-K
- 9 --- BUT YOU KNOW I LOVE YOU
First Edition-Repriase-0779-P
- 10 --- LILY THE PINK
Irish Rovers-Decca-324444-J
- 11 --- WILL YOU BE STAYING AFTER SUNDAY
Peppermint Rainbow-Decca-32401-J
- 12 --- JOHNNY ONE TIME
Brenda Lee-Decca-32428-J
- 13 --- THE WAY IT USED TO BE
Engelbert Humperdinck-Parrot-40036-K
- 14 --- THE LETTER
Arbors-Date-1638-H
- 15 --- NO NOT MUCH
Vogues-Repriase-0803-P
- 16 --- ALBATROSS
Fleetwod Mac-Epic-5-10436-H
- 17 --- CHANGING CHANGING
Ed Ames-RCA-9717-N
- 18 --- I DIDN'T KNOW WHAT TIME IT WAS
Ray Charles-ABC-11193-Q
- 19 --- MOVE IN A LITTLE CLOSER BABY
Mama Cass-RCA-4184-N
- 20 --- MY WAY
Frank Sinatra-Repriase-0817-P
- 21 --- GENTLE ON MY MIND
Dean Martin-Repriase-0817-P
- 22 --- LET IT BE ME
Glen Campbell & Bobby Gentry
Capitol-2387-F
- 23 --- THE WEDDING CAKE
Connie Francis-MGM-14034-M
- 24 --- GOODBYE COLUMBUS
Association-WB/7 Arts-7267-P
- 25 --- DAY AFTER DAY
Shango-A&M-1014-M
- 26 --- FEELIN'
Marilyn Maye-RCA-9689-N
- 27 --- SEATTLE
Perry Como-RCA-9722-N
- 28 --- I HAVE DREAMED
Lettermen-Capitol-2414-F
- 29 --- HAWAII FIVE O
Ventures-Liberty-56068-K
- 30 --- HEY JUDE
Paul Mauriat-Philips-50594-K
- 31 --- JIMTOWN ROAD
Mills Brothers-Dot-17198-M
- 32 --- SUNSHINE WINE
Perry Como-RCA-9722-N
- 33 --- CLOUD 9
Mongo Santamaria-Columbia-54740-H
- 34 --- NOVEMBER SNOW
Rejoice-Dunhill-4176-P
- 35 --- THE WONDER OF YOU
John Davidson-Columbia-44770-H
- 36 --- JULY YOU'RE A WOMAN
Pat Boone-Polydor-541028-Q
- 37 --- LIFE
Jerry Vale-Columbia-44753-H
- 38 --- ZAZUERIA
Herb Alpert & Tijuana Brass-
A&M-1043-M
- 39 --- IN THE STILL OF THE NIGHT
Paul Anka-RCA-0126-N
- 40 --- HONEY
O.C. Smith-Columbia-44571-H

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SPRING THAW KICKS OFF '69 SEASON

Toronto: The Gino Empry PR firm announces Robert Johnston Production's twenty second edition of "Spring Thaw" and several firsts for the oldest annual running revue in the world.

Paxton Whitehead directs this season's "Thaw" with a cast that has never before played in a "Spring Thaw". These include Judy Lander, Jamie Ray, Robin Ward, Renee Cherrier, Doug Crosley, Pat Galloway and Tom Kneebone.

Ben McPeck, musical director, has a few surprises for the first show in its twenty-two year history to be comprised of all musical numbers with the exception of two.

Judy Lander, well known Toronto and television singer will sing "Michael From The Mountain" (from Joni Mitchell's Reprise LP) and "Now That The Buffalo's Gone" (from Buffy Ste. Marie's Vanguard LP).

Writers contributing to the script are Ray Jessell, Alan Gordon, Marain Grideff, Roderick Cook, and Earl Pomerantz.

The tour dates are as follows:

Mar 12-14	Windsor
15	Welland
16-18	Chatham
19	Orangeville
20	North Bay
21	Deep River
22	Brockville
23-26	Kingston
27	Belleville
28-29	Hamilton
30	Toronto
31	Ottawa
Apr 1 - 5	Ottawa
6	Toronto
7	Alliston
8	Barrie
9	Brantford
10	Toronto
11	Orillia
12	Owen Sound
13	Toronto
14	Guelph
15	St. Catherines
16-17	Niagara Falls
18	Lindsay
19	Peterboro
20-21	Toronto

LIGHTHOUSE BOWS TORONTO SCENE

Toronto: While many groups are trimming down their members because of the bad operator-booker relations resulting in smaller funds being available for groups, one group recently invaded the Toronto scene with a whopping big 13 members. They're tagged, Lighthouse, and from the coverage they received from the local press, one might become disinterested and pass them off as just another figment of Toronto's press imagination. But, not so. Lighthouse, being successfully and excitedly touted by the Martin Onrot PR firm, were booked into Toronto's Rockpile (14) on a double bill with the Super Session. Unfortunately, or maybe it was for-

tunately. Super Session, no showed. It was obvious from the crush of those trying to get into the club, however, that the majority were there for the unveiling of Lighthouse and their electronic symphony get-together.

Lighthouse, besides their repertoire and attack on the youth market, have other surprises. As a matter of fact, each member of the 13 man crew are a surprise to observers of the Toronto scene.

Skip Prokop is leader of the group. He was formerly with the Paupers, and is highly respected for his writing ability and musician-

LIGHTHOUSE continued on page 13



HAPPY FEELING have flipped
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Crawley Development Through Film

Ottawa: A recent "Crawley Commentary" revealed 10 reasons why they are unique in Canada and how, through film they have developed over the years.

They are unique because:

- (1) The only production company with the experience of producing 1900 films.
- (2) They've won 180 national and international awards.
- (3) They are established in Ottawa, Toronto and Montreal.
- (4) They are completely self-contained, with every service under one roof.
- (5) Their own colour laboratory, the only production house with this self-contained service.
- (6) Crawley are the only production house to turn out an animation TV series and an animated hour-long special for a U.S. network.
- (7) They have a full time music department, creating original scores.
- (8) The only production house to have worked in all ten provinces, the High Arctic and twenty other countries.
- (9) They are the only Canadian production house to belong to the International Quorum of Motion Picture Producers.
- (10) Crawley Films are the only film production house to have been established for thirty years.

Graeme Fraser, Vice President of Crawley revealed that their first industrial development film, produced many years ago, for Central Mortgage and Housing Corporation, resulted in a million-dollar real estate sale from its first screening.

Their recent production of "Tomorrow's Waterfront Today" resulted in a letter of praise from the Harbour Commission and the disclosure that the film is in great demand.

RPM has reported on several productions by Crawley that are available, free on request, from the individual client and have received many requests from radio, television and social groups. These, in turn, were forwarded to the responsible party as supplied by Crawley's monthly bulletins.

The April 28th issue of RPM will be a special edition honouring one of the founders of the Canadian Music Industry, George Taylor, and his highly regarded **RODEO RECORDS**.

Issue date - - Apr 28th.

Ad Deadline - Apr 18th.

MASS PRODUCTION...makes a difference

This is an age of mass production. Anything that is made in a limited quantity must be higher in price. The Canadian domestic record industry is suffering from those very growing pains. Although this is a very big country, our population is small. It is one tenth the size of our neighbour to

STAN KLEES, noted Canadian record producer and music industry consultant writes this column each week exclusively for RPM Weekly. Any questions or comments regarding this column should be directed to Mr. Klees c/o RPM.



the south the United States. As consumers, the rough figures of Canadian consumption of manufactured product is about 7%. So with 10% of the population we only consume about 7% of what is manufactured. Possibly one of the reasons we fell short of buying goods, is that our population and our economy and psychological makeup is not the same as that of the United States. One other factor is price. Many things in Canada are more expensive because we do not have the full advantages that mass production would afford us because our population is small.

If one is to produce records for domestic sale in Canada, one must take into consideration that the record to be comparable to other product will cost the same if not more to produce in Canada. The cost of studios, talent, tape and allied services is the same. The market is only 6% the size.

Although consumer goods average out at about 7%, record sales have

only in the past two years gone from 5% to 6% of the North American market and even that is a very misleading figure if you are talking about English language records because of the great record buying activities in French Canada.

A domestically produced single can sell 40,000 copies in English Canada. I can sell that many, but probably won't. It will more likely sell 20,000 to 30,000 copies. At a dollar a copy, to use round figures, that would total a sale of (say) \$30,000.00. If you could walk away with 10% of that, you would gross \$3,000.00. If every record you made grossed that much, you wouldn't be reading this column, you would be too busy. The odds in the record business are so high against having the success I have outlined, that your \$3,000. gross would only be enough financing to do two more singles. One of them would have to be a success for you to be able to stay in business.

So you see how easy it is to fail in record production. But how much would it help if the cost of producing a single was less? Not 10%, 7% or 6%, which would concur with our population and consumption, but 50% of the current cost. Would it help? Because it is a speculative market in which you are fighting the odds, the odds would be twice as good. If the odds were twice as good and the rate was one half, you would be doing twice as much production.

Now we can make two points. One is that naturally Canadian productions are done in Canada and released in Canada as a launching pad for the

world market, and as soon as a record can overcome the larger odds of the international market, the profit factor becomes ridiculously high and none of the above figures are applicable. My second point is that productions of a Canadian flavour are not possible because they would have no appeal outside Canada and unfortunately the depressing figures above would apply to an independent producer or record company. Much recording that would enrich and strengthen the cultural fabric of Canada is not being done.

It makes interesting reading. Doesn't it?

Hamilton - Test Area For Webcor

Toronto: Mr. Bill Patterson, vice president of the newly bowed Webcor Electronics firm, announces a promotional tie-in with radio station CKOC using Hamilton as a test area for their product with much emphasis on the blank cassette.

Hamilton is perhaps one of the most unique of the larger cities in Canada. Their population breakdown is fairly representative of all classes of Canadians. Although tagged "steel town", which would lead one to believe Hamiltonians to be made up of a labour class only while on the contrary, Hamilton encompasses the complete class spectrum. Labour is only a part of the make-up. Live and excellent theatre draws from and plays to an exceptionally interested audience. There has been somewhat of a marriage between the white and blue collar workers which has created a market unique to Canada.

TOP 50 ALBUMS

- | | | | | | |
|-------|--|--------|--|--------|--|
| 1 1 | YELLOW SUBMARINE
Beatles-Apple-SW 153-F | 17 20 | THE LIVE ADVENTURES OF MIKE BLOOMFIELD AND AL KOOPER
Columbia-KGP 6-H | 33 28 | BACK HERE ON EARTH
Gordon Lightfoot-UA-UAS 6672-J |
| 2 2 | THE ASSOCIATION'S GREATEST HITS
WB/7 Arts-WS 1767-P | 18 31 | ODESSA
Bee Gees-Atco-SD 2702-M | 34 35 | BOSS BRASS
Rob McConnell-RCA-LTCS 1105-N |
| 3 4 | CRIMSON & CLOVER
Tommy James & Shondells-Roulette-42023-C | 19 13 | W.C. FIELDS
Decca-DL 79164-J | 35 29 | MY WORLD OF SONG
Allan Bruce-WB/7 Arts-WSC 9001-P |
| 4 8 | HAIR
Soundtrack-RCA-LSO 1150-N | 20 33 | SWITCHED ON BACH
Walter Carlos Benjamin Folkman-Columbia-MS 7194-H | 36 32 | GENTLE ON MY MIND
Dean Martin-Reprise-RS 6330-P |
| 5 7 | BLOOD SWEAT & TEARS
Columbia-CS 9720-H | 21 --- | GOODBYE
Cream-Polydor-543024-Q | 37 47 | TILL
Vogues-Reprise-RS 6326-P |
| 6 3 | BEATLES
Apple-SWBC-101-F | 22 12 | ELVIS-TV SPECIAL
RCA-LPM 4083-N | 38 36 | CHEAP THRILLS
Big Brother & Holding Co-Columbia-9700-H |
| 7 5 | TCB
Dionne Ro. & Supremes & Temptations-Motown-MS 679-L | 23 19 | GENTLE ON MY MIND
Glen Campbell-Capitol-ST 2809-F | 39 22 | WILDFLOWERS
Judy Collins-Elektra-74102-C |
| 8 9 | IN-A-GADD-DA-DIVA
Iron Butterfly-Atco-250-M | 24 14 | FOOL ON THE HILL
Mendes/Brasil 66-A&M SPX 4160-M | 40 40 | CYCLES
Frank Sinatra-Reprise-RS 1027-P |
| 9 10 | BALL
Iron Butterfly-Atco-280-M | 25 16 | BEGGAR'S BANQUET
Rolling Stones-London-5539-K | 41 43 | RASCAL'S GREATEST HITS
Atlantic-SD 8190-M |
| 10 6 | WICHITA LINEMAN
Glen Campbell-Capitol-ST 103-F | 26 17 | SOULFUL STRUT
Young Holt Unlimited-Brunswick-BL 754144-J | 42 42 | IT'S TRUE! IT'S TRUE!
Bill Cosby-WB/7 Arts-WS 1770-P |
| 11 18 | DONOVAN'S GREATEST HITS
Epic-BN 26439-H | 27 27 | FUNNY GIRL
Soundtrack-Columbia-CS 3220-H | 43 39 | OLIVER
Original Soundtrack-RCA COSD 5501-N |
| 12 11 | HELP YOURSELF
Tom Jones-Parrot-PAS 70125-K | 28 25 | WHEATFIELD SOUL
Guess Who-Nimbus Nine-102-N | 45 37 | RAINBOW RIDE
Andy Kim-Steed-ST 3350-M |
| 13 30 | NEAR THE BEGINNING
Vanilla Fudge-Atco-SD 278-M | 29 21 | THE SECOND
Steppenwolf-RCA-DS 50037-N | 46 44 | WHO KNOW'S WHERE THE TIME GOES
Judy Collins-Elektra-74033-C |
| 14 24 | BAYOU COUNTRY
Creedence Clearwater-Fantasy-8387-R | 30 38 | BLESS ITS POINTED LITTLE HEAD
Jefferson Airplane-RCA LSP 5133-N | 47 50 | THE FAMILY THAT PLAYS TOGETHER
Spirit-Ode-212 44014-H |
| 15 23 | LED ZEPPELIN
Atlantic-SD 8216-M | 31 26 | PROMISES PROMISES
Dionne Warwick-Scepter-SPX 571-J | 48 49 | JETHRO TULL
Reprise-6336-P |
| 16 15 | SOUL 69
Aretha Franklin-Atlantic-SD 8212-M | 32 34 | I'VE GOTTA BE ME
Sammy Davis Jr-Reprise-RS 6324-P | 49 --- | CLOUD NINE
Temptations-Gordy-GLPS 939-L |
| | | | | 50 --- | ENGELBERT
Parrot-PAS 71026-K |

LIGHTHOUSE continued from page 11

ship. That's Prokop playing drums on the new Columbia album, "The Live Adventures of Mike Bloomfield And Al Kooper", and that was Prokop who helped make Peter Paul & Mary's "Rock & Roll Music" a hit.

Paul Hoffert is in charge of the keyboard, and it was Hoffert who inspired Prokop to go the Lighthouse



(l to r) Vincent Fusco, manager, Paul Hoffert and Skip Prokop. (Photo - Lacroix)

route. Hoffert, probably more than anyone in the business, is capable of viewing the generation gap in its true image. He's no chicken, but he has a great deal of knowledge regarding the whys and wherefores of acquiring the sounds most suited to today's listeners.

Grant Fullerton, who looks after the bass, was an important member of the now split Stitch In Tyme.

Victor "Pinky" Dauvin was also once with the Stitch, and regarded as one of the finest drummers in the business. Pinky will put away his sticks and take on the role of lead vocalist.

Ralph Cole.....is an American, who comes from Kalamazoo, Michigan. He was lead guitar for Thyme and will perform the same duties for Lighthouse.

Fred Stone, played trumpet with the CBC Symphony Orchestra. He's also well known as an arranger/composer.

Arny Chycoski, once played trumpet for Sy Zentner and has been featured in many of the big bands making the Toronto scene.

Howard Shore, is a recent musicologist graduate, and has also appeared with the CBC Symphony Or-

chestra. He'll be featured on the alto sax.

Russ Little, on trombone, was lead trombone with Woody Herman's Herd, and was also a featured soloist with Paul Anka.

Don Whitton, a cellist, has been a featured member of the CBC Symphony Orchestra.

Leslie Schnieder, also a cellist, is highly regarded in Hamilton's classic circles where he was a member of the Hamilton Symphony.

Ian Gunther, one of the newest and most accomplished of the electric violin set, is also an excellent violinist, unplugged.

Don Dinovi, who plays viola, was once a member of a Chamber Music Ensemble.

If those thirteen surprises aren't enough, stay tuned to RPM for the further adventures of Lighthouse. They've just cut an album session, in Canada, with release expected by mid-April on Verve/Forecast, and they're presently shocking the folks down in Boston.

ALBUM REVIEW

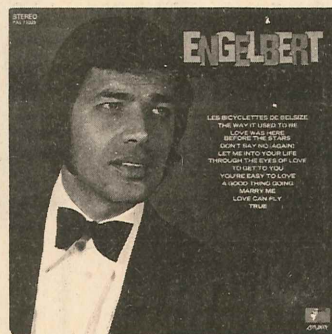
88 KEYS AND A GIRL

Reg Wilson
United Artists-UAS 6692-J
Montrealer Wilson currently appearing at Toronto's Cav-A-Bob. Instrumental.



ENGELBERT

Engelbert Humperdinck
Parrot PAS-71026-K
Already creating chart action. Good window display would attract attention and sales.



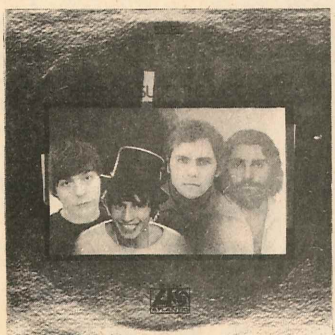
JETHRO TULL

Reprise 6336-P
One of the most dynamic of new English rock/blues/jazz groups with 10 excellent reasons why.



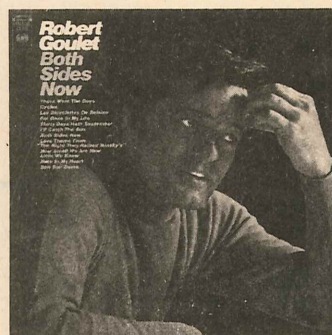
I CAN'T GO BACK TO WINNIPEG

Scotty Stevenson
RCA-CAS 2305-N
Title song already climbing country charts. Good sales where group appears.



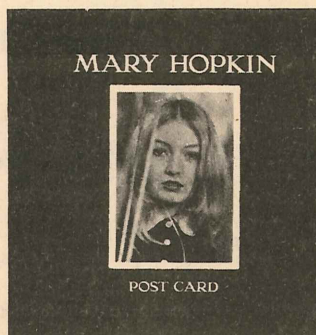
FREEDOM SUITE

Rascals
Atlantic-SD 2-901-M
Contains current charter "Heaven" also "People Got To Be Free". 2 record set.



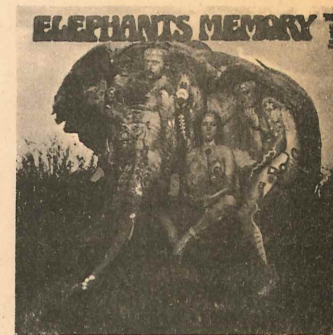
BOTH SIDES NOW

Robert Goulet
Columbia-CS 9763-H
Goulet with "chicken-rock", "Those Were The Days" etc. should be big.



POST CARD

Mary Hopkin
Apple-ST 3551-F
Should be as successful as her first single, "Those Were The Days", included on this package.



ELEPHANTS MEMORY

Buddah-BDS 5033-M
Contents as interesting as cover. Excellent counter item. Could develop into next big Top 40 group.

Standing Room Only For Myrna Lorrie

Myrna Lorrie and "The Myrna Show Band" have been playing to "Standing Room Only" crowds on their trek into the North Country this past month. Beginning a week's stay at the Kingsway Hotel in Sudbury, it was crowds, crowds, crowds right from opening night to the end of the week. At the end of the week she played a show at the Steelworkers' Centre in Sudbury with that top Entertainment Duo, The Rainvilles. The show, described by the fans that attended as the greatest ever was played before a capacity audience. From that show the group had four days off, but were very busy catching up on the very latest in songs, routines, etc. They caught Lucille Starr and Bob Regan at the Woodland Hotel and Myrna did a guest appearance on the show. She sang 3 songs and brought the house down. They appeared on Friday at the North Bay Arena before over 2,000 avid Country Fans. Prior to leaving Sudbury the tall slim beauty was signed by the Kingsway management to a further 3-week contract. The band will appear beginning March 3rd and Myrna will begin a 2-week engagement on March 10th. During Myrna's week off she will be in Sarnia discussing an up-coming Western Tour that is

expected to take them from one coast to the other.

The Rainvilles, one of Canada's Top Entertainment Duos having been playing to capacity crowds around the Sudbury Area. They are planning a one-week's venture into Southern Ont. on March 17th. Staying in the Sudbury Area, where they have their home, Toronto fans should watch for this very talented duo during that week in March because it will be the only time they will leave here until the summer because of the problem of raising a family. They hope to be back on the circuit during the summer school recess.

Shirley Field, Moffat Award Winner, 1968 is planning a completely new appearance for her group, The Country Casuals. A brand new show, new costumes, new comedy routines, new songs, and a new manager is all in the offering. Keep your eye on this group, they're going places. C'mon, Shirley tell us who your new manager is???

The Sudbury District is a very good area for live entertainment and we will be reporting from time to time on what's happening around here.

- George Ingham

NIGHT HAWKS PLAY PLACE DES ARTS

Montreal: Scotty Stevenson and the Canadian Night Hawks, regarded as one of RCA's top Canadian country recording units, will be appearing, in concert, at Place des Arts May 2. Also on the bill will be Mona Vary, Sonny James, Connie Smith and Conway Twitty.

It's been reported that arrangements are being made to record "live" the Stevenson crew from the stage of the Place des Arts, one of the finest and acoustically sound theatres in Canada. It's expected that this "live" session will be the Night Hawks' next album release.

Receiving good exposure across the country are a couple of the cuts from "I Can't Go Back To Winnipeg", the latest Stevenson LP. The title song is already shaping up as being a chart climber and moved into the No. 36 slot of the RPM Country chart, first week on.

mand for the Merceys that Jimmy Clemens has booked them back for July 28, their first available which indicates how popular they are.



Mercey Brothers

Columbia's promo chief Bill Eaton reports excellent initial reaction towards the Mercey Brothers latest Hap Wilson produced lid of "Who Drinks My Beer When I'm Gone", which is showing early indications of becoming a national action single.

Lloyd, the youngest of the Merceys took time out from their engagement at Harry's Hideaway in Oshawa (3-15) to tie the knot with a pretty young Clinton gal.

8 TRACK

SOUND CANADA

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Mercey Bros Showing Fine Disc & Club Form

Toronto: Columbia's top rated Canadian country group, The Mercey Brothers, are one of the most sought after club acts in the business. Their impact on the bar crowd, both country and pop, has kept their booking activity moving at a frantic pace. The boys hope, in the near future, to branch out into more one nighters which would give them an opportunity of reaching an even larger percentage of the record buying public.

The Merceys are not exclusive with any booking agent but prefer to book their own dates being as they have such a close friendship with most of the club owners. From the number of return engagements being made by the group it's obvious they would be an extremely powerful act to share the billing with top U.S. acts touring the country.

Their recent engagement at Toronto's Edison created such a de-

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&
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COUNTRY CHART

- 1 1 MR BROWN
Gary Buck-Capitol-72556-F
- 2 3 DARLING YOU KNOW I WOULDN'T LIE
Conway Twitty-Decca-32424-J
- 3 4 WHILE YOUR LOVER SLEEPS
Leon Ashley-Ashley-7000-O
- 4 5 KEEP THE HOME FIRES BURNING
Dianne Leigh-Chart-1065-N
- 5 8 KAW-LIGA
Charlie Pride-RCA-9716-N
- 6 7 UNTIL MY DREAMS COME TRUE
Jack Greene-Decca-32423-J
- 7 9 TO MAKE LOVE SWEETER FOR YOU
Jerry Lee Lewis-Smash-2202-K
- 8 11 THE NAME OF THE GAME WAS LOVE
Hank Snow-RCA-9675-N
- 9 12 ONLY THE LONELY
Sonny James-Capitol-2370-F
- 10 2 THE GIRL MOST LIKELY
Jeannie C Riley-Plantation-7-M
- 11 6 DADDY SANG BASS
Johnny Cash-Columbia-54789-H
- 12 15 THE BALLAD OF FORTY DOLLARS
Tom T Hall-Mercury-728631-K
- 13 20 WHO'S GONNA MOW THE GRASS
Buck Owens-Capitol-2377-F
- 14 19 NONE OF MY BUSINESS
Henson Cargill-Monument-1122-K
- 15 16 NO LONELIER THAN YOU
Billy Charte-Sparton-1693-O
- 16 18 KAY
John Wesley Ryle I-Columbia-44682-H
- 17 17 DON'T WAKE ME I'M DREAMING
Warner Mack-Dot-32395-M
- 18 13 THE CARROLL COUNTY ACCIDENT
Porter Wagoner-RCA-9651-N
- 19 23 WHERE THE BLUE AND LONELY GO
Roy Druskey-Mercury-72886-K
- 20 14 THEY DON'T MAKE LOVE
LIKE THEY USED TO
Eddy Arnold-RCA-9667-N
- 21 10 VANCE
Roger Miller-Smash-2197-M
- 22 22 WHO'S JULIE
Mel Tillis-Kapp-959-J
- 23 25 GOOD TIME CHARLIE'S
Del Reeves-UA-50487-J
- 24 24 MACHINE GUN MOLLY
Billy Stoltz-Melbourne-2210-K
- 25 26 WHEN THE GRASS GROWS OVER ME
George Jones-Columbia-4-1333-H
- 26 27 MY WOMAN'S GOOD TO ME
David Houston-Epic-10430-H
- 27 28 LET IT BE ME
Gentry & Campbell-Capitol-2387-F
- 28 29 HUNGRY EYES
Merle Haggard-Sparton-1709-O
- 29 30 A BABY AGAIN
Hank Williams Jr-MGM-14024-M
- 30 31 THE REVENUER'S DAUGHTER
Bob King-Melbourne-3311-K
- 31 32 THE PRICE I HAD TO PAY TO STAY
Jeannie C Riley-Capitol-2378-F
- 32 33 IT'S A SIN
Marty Robbins-Columbia-44739-H
- 33 34 RIBBON OF DARKNESS
Connie Smith-RCA-0101-N
- 34 35 SWEET SWEET FEELING
Clint Curtiss-RCA-1020-N
- 35 36 WHO DRINKS MY BEER WHEN I'M GONE
Mercey Brothers-Columbia-C4-2862-H
- 36 37 KISS ME THRU THE BARS
Carolyn Booker-Sparton-1662-O
- 37 38 THIS HIDDEN WORLD OF MINE
Gerry La Belle-Sparton-1708-O
- 38 39 LONG BLACK VEIL
Bob Smith-Damon-007-J
- 39 40 HOME IS ANYWHERE
Ontario Slim-Sparton-1689-O
- 40 --- OKAY HEART
Ralph Carlson-Melbourne-3313-K

**SUPPORT
COUNTRY
MUSIC**

ALBERTA COUNTRY SCENE SWINGING

Edmonton: The past few months has shown an extremely strong increase in Canadian country product, and much more acceptance by country radio personalities. There would appear to be more chart activity for Canadian country singles than ever before which has added much encouragement to country artists and producers to increase their studio activity which has resulted in good quality singles and LP releases.

Although the bulk of the action is coming from Eastern Canada, only because of the density of the population, Canada's west is releasing exceptionally well produced product.

From Edmonton comes the Barry release of "California Girl" written by Dick Damron of Lethbridge and "Reflections Of A Fool" by the popular duo of Eddie Chwill and Ray Sauer. Several western stations have added the single to their playlists and others have given it a birth on their country charts.

Chwill is a native of Lamont, Alberta and became a popular recording artist through his Banff-Rodeo releases. He was a former saxman with a rock group before swinging to the country field almost seven years ago. Sauer, also a popular local personality,

supplies much of the piano backing for group sessions at Edmonton's Korl Sound Studios, where their single was cut. Both Eddie and Ray along with their band, The Drifters, have been featured at Edmonton's Kingsway Motor Hotel for the past 37 weeks and appear regularly on the CFRN-TV "Chuckwagon Show".

Another Edmonton country artist showing moves towards the charts is Roy Adolph, who has just released a couple of Damron pennings entitled "The Final Hour" and "Escape". Several of the major country stations in the province are already charting this single including CFCW Camrose, and CFCN Calgary. Exposure is also being given to this Sparton release by stations in British Columbia and Saskatchewan.

Also on Sparton comes the strong instrumental release of "Orange Blossom Special" and "El Vaquero" by Al Brown, considered one of the west's finest sidemen. Brown has worked with many of the country groups and has toured Canada several times with Hank Snow, Jimmy Newman, Wilf Carter and others. He's currently appearing with Jimmy Arthur Orde at Calgary's Tradewinds Motor Hotel.

Beverly Barker Cuts For Sound Canada

Toronto: Pretty country Miss, Beverly Barker, has just completed a session at Sound Canada Studios for a single release expected by early April.

Miss Barker, an associate of Gord Hill Enterprises, has become an increasingly popular personality on the club circuit as well as appearances at Jamborees throughout the province. Her latest showing was at the Peterborough Jamboree Mar 9 where she received an enthusiastic reception. She'll be taking time out in the early A.M. of Mar 16 to guest on Moose Latreck's popular all night show over CHIN which broadcasts live from the Club Matador. Miss Barker will preview some of the songs from her new album expected to follow her single.

The single entitled, "Stop The World", will bow on the new Sound Canada label to be distributed by Pickwick Records.

Currently playing Toronto's Cloverleaf with backing supplied by Sons of the Saddle, Miss Barker will open at Scarboro's Knob Hill mid-April for a 10 week engagement.



Beverly Barker

**"WHO DRINKS MY BEER
WHEN I'M GONE???"**

THE MERCHEY BROTHERS

COLUMBIA C4 2862

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